

# BBQ

# RATE CARD 2019

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## Black Business Quarterly: recognising and celebrating black business excellence

### About Black Economic Empowerment

Black Economic Empowerment (BEE) is a programme that was launched by the South African government to redress the inequalities of Apartheid by giving previously disadvantaged people economic opportunities previously not available to them. It includes measures such as Employment Equity, skills development, ownership, management, socio-economic development and preferential procurement. Since its implementation, BEE has given the rise to some of South Africa's major black business players such as Cyril Ramaphosa, Patrice Motsepe and Wendy Luhabe. This was the beginning of a new era in black business. The birth of BEE was not the beginning of black business, however; prior to the introduction of this empowerment programme, business veterans like Richard Maphonya and Herman Mashaba have been holding the flag of black entrepreneurs up high for over a half century.

### BBQ's role in harnessing and celebrating the evolution of black business today

Black Business Quarterly (BBQ) is South Africa's premier journal for black business leaders. Since its launch in 1999, BBQ has been the mouthpiece of South Africa's business community through its projection of excellent editorial on happenings within the ever-evolving black business fraternity. Throughout the years BBQ has been championing its competition by being the longest standing and most successful black business publication in South Africa. The annual BBQ Awards have been BBQ's flagship event where black business greats are formally honoured.

### Content

Through its quality editorial BBQ speaks directly to the upper echelons of black business in South Africa, addressing matters affecting economic growth, black empowerment and co-operation throughout South Africa, the SADC regions and globally. Issues affecting the development of black business throughout all the sectors are discussed and debated in every issue. The 2009 launch of the website [www.bbqonline.co.za](http://www.bbqonline.co.za) has enabled BBQ to have and maintain a more current portal to keep our readers up to date with news and occurrences that are constantly shaping the growth of black business today. BBQ showcases the comprehensive and sophisticated infrastructure, products and services available for and by black entrepreneurs.

# BBQ



## CONTENT

The topics that BBQ touch on in each issue include:

- Wealth management
- Investment
- Global markets
- African economies
- ICT
- Engineering
- Politics
- Human resources
- Education
- Health
- Profiling key players in black business locally, continentally and globally
- Trends that effect business development
- Lifestyle/Travel

Please note: the above-mentioned topics are an example of what is covered in Black Business Quarterly. Each topic is not covered in every quarter and the above-mentioned are not subjected to exclusivity.

## DISTRIBUTION

BBQ is sent to the National African Federated Chamber of Commerce and Industry; VIP Lounges in all South African Airports, the Black Management Forum; Directors of JSE-listed companies; Owners, CEOs and Directors of large black-owned companies, all SA embassy libraries throughout Africa and the world; SACOB and its Chambers of Commerce. Members; Government; SADC countries; Exclusive Books and CNA countrywide. Retail price: R29.00



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Reg # 99/23655/06

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#### ADVERTISING RATES PER ISSUE

FULL PAGE	R28 950
2 PAGE CORPORATE PROFILE	R34 950
3 PAGE CORPORATE PROFILE	R58 000
4 PAGE CORPORATE PROFILE	R85 000
DOUBLE PAGE SPREAD	R43 950
INSIDE FRONT COVER (DPS)	R52 800
INSIDE BACK COVER (DPS)	R52 800
OUTSIDE BACK COVER (OBC)	R49 450
SPECIAL POSITION	R31 850

#### Format

Program formats for Ads: PDF - CMYK  
Pie file formats  
EPS CMYK at 300 dpi (the best option)  
TIFF CMYK at 300 dpi (the second best option)  
300 dpi, high resolution  
150 Line Screen

SIZE	TYPE	TRIM	BLEED
DPS	400mmx255mm	420mm x 275mm	5mm allround
FP	190mmx255mm	210mm x 275mm	5mm allround
½ PAGE HORIZONTAL	190mmx115mm	210mm x 135mm	5mm allround

ISSUE	DATE	MATERIAL DEADLINE
BBQ ISSUE 79	MARCH 2019	FEBRUARY 19 <sup>th</sup> 2019
BBQ ISSUE 80	JUNE 2019	MAY 18 <sup>th</sup> 2019
BBQ ISSUE 81	SEPTEMBER 2019	AUGUST 31 <sup>st</sup> 2019
BBQ ISSUE 82	DECEMBER 2019	NOVEMBER 23 <sup>rd</sup> 2019

PLEASE NOTE: DEADLINE DATES ARE SUBJECT TO CHANGE

#### Publication specifications

275mm x 210mm, Full Colour throughout

#### COVER:

Heavy flexible cover – UV varnished

#### CONTENT:

135gsm gloss art

#### FREQUENCY:

Four issues per annum (March, June, September and December)

#### FINISH:

Secure bound / square backed

#### DISTRIBUTION:

10 000 copies